Why Online Backup
ezTechDirect

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Regardless of its size, your company's data is its most valuable asset. Think about it: what would you do without your financial or customer records? How long could your business survive without access to the critical customer and operational information?

Many business owners who diligently insure their businesses or property don't actually have a contingency plan for their data. Considering the variety of possible threats to your data—including hard drive crashes, theft, computer viruses, software corruption, natural disasters, and even human error—your unprotected data is living on borrowed time.

The ramifications of a major data loss are so great that most companies that have the misfortune to experience it don't survive more than six months.

Different types of backup

Some people backup their personal data—like music or photos—on CDs or external hard drives. But portable media used for backup are prone to failure, can be lost or stolen, and are difficult to organize and store. Plus, restoring your files from portable media can be a difficult and cumbersome process. A business needs a more secure, scalable solution.

Some companies have an onsite server room. But those require a hefty investment—not to mention the staff to maintain them. The capital and expertise required for onsite data storage are beyond the technical and financial capacity of most small and medium-sized businesses. And it still doesn't solve the problem of potential theft, or natural disaster.

Online Backup Is Secure, Fast, and Inexpensive

With online backup, you can preserve all of your files in a secure, offsite environment without a major capital investment. We even manage the setup and the maintenance for you, so you can concentrate on your business.

Our solution uses the same level of security that the top banks in the financial industry utilize for safe online banking. Your files are stored offsite in two mirrored data centers located on opposite coasts. Even if your company suffers a flood, fire, or break in, you can be sure that your data is safe.

If you do experience a data disaster—for example, if your computer suddenly crashes—you'll be able to quickly restore your files over the Internet.

Online backup works automatically, backing up files as often as you schedule it. Even if you accidentally delete a file, our system automatically saves a copy of it for you. By cutting out manual steps, we remove the possibility of human error and equipment failure. In addition, our software is compliant with stringent compliance standards, so you know your data is both safe and secure.

Our online backup solution offers the crucial protection you need to ensure the continuity of your business. Don't leave your most valuable business assets vulnerable for another day.

Testimonial

When an employee at a California-based CPA firm accidently deleted 10 years of critical tax programs and data from his company's server, the data loss was significant and included critical financial information the firm needed to manage client accounts. The firm's operations would have been at risk if the data wasn't recovered. Brent Fairbanks was able to restore the data – more than 20 gigabytes worth – in a few hours. Operations continued with minimal interruption and no lasting consequence.

"My client was operating as if nothing had gone wrong," said Fairbanks, manager of Electronic and Computer Specialties of California. "The consequences would have been severe if we weren't able to recover the data. The software is very intuitive, so even though I may run restores infrequently, recovery is simple, fast and complete."